

## Acquisition Brief — NatureSolvency.com (EN)



### Asset offered

- **Domain name:** NatureSolvency.com (.com, exact-match)
- **Nature:** descriptive digital asset for the concept of “**nature solvency**” — the ability of a company, portfolio or territory to remain solvent under **nature-related risks**: biodiversity loss, soil degradation, water stress, disruption of ecosystem services, supply-chain constraints, regulatory pressure, and TNFD-aligned requirements.

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## 1. Purpose

This brief enables executive and risk committees (CEO, CRO, CFO, CSO, Risk, ESG, Legal) to assess:

- the true nature of the NatureSolvency.com asset,
- its potential as the global banner for nature-related solvency,
- its value in governance, stress-testing, TNFD alignment and scenario analysis,
- the opportunity to secure a **semantic monopoly** on a term that will dominate 2025–2035,
- a clean, secure acquisition process.

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## 2. What NatureSolvency.com is / is not

### 2.1 What it is

A **descriptive .com domain** representing **nature solvency**, defined as:

*The ability of an asset or institution to remain solvent and financially resilient under nature-related risks and ecosystem-service disruptions.*

Designed as a **neutral category banner** for:

- nature-solvency indices,
- TNFD-aligned stress-tests,
- nature-risk observatories,
- data/scenario platforms,
- group-wide “nature & solvency” programmes.

## 2.2 What it is not

Not a regulator, label, certified framework, methodology, or rating tool.

The seller provides no regulated service.

The buyer is fully responsible for all uses and compliance.

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## 3. Target buyers

### Financial institutions

Banks, insurers, reinsurers, asset managers, nature/climate funds.

### Corporates exposed to nature

Agriculture, food, forestry, wood, mining, pharma/biotech, cosmetics, tourism, consumer goods, supply chain–dependent industries, infrastructure & territories.

### Public institutions

TNFD stakeholders, ministries, climate/nature agencies, international organisations, observatories.

### Tech / RegTech

Nature-risk data providers, scenario platforms, biodiversity analytics, supply chain risk tools.

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## 4. Why NatureSolvency matters (2025–2035)

### 4.1 Systemic nature-related risks

According to TNFD & WEF:

- **>50% of global GDP depends on nature**
- Nature degradation constitutes a **systemic financial risk**
- Critical ecosystem services show accelerating decline

## 4.2 Regulatory wave

TNFD, SBTN, anti-deforestation laws, EU due-diligence rules, biodiversity supply-chain constraints, investor pressure.

Boards need a single language to connect:

**nature risk → solvency → capital → financing.**

## 4.3 Physical nature-based risks

Pollination collapse, soil degradation, water stress, deforestation, wildfire expansion, ecosystem instability.

## 4.4 Transition risks

Mandatory biodiversity assessments, supply-chain restrictions, stranded nature-dependent assets.

## 4.5 Why the exact-match .com matters

- Global clarity
  - Board-level readability
  - Defensive strategic asset
  - Strong **semantic monopoly** on “Nature Solvency”
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## 5. Illustrative use cases

1. **Nature Solvency Framework** (bank/insurer)
  2. **Nature-based scenario/data platform**
  3. **Nature Solvency Index / Observatory**
  4. **TNFD-aligned transition planning / CAPEX decisions**
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## 6. Related assets — Global Solvency Framework

- WaterSolvency.com
- EnergySolvency.com
- ClimateSolvency.com
- NatureSolvency.com

Together: the **Global Solvency Framework**  
→ a unified vocabulary for planetary solvency risks.

(ComputeSolvency = pack Tech à part)

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## **7. Legal framework**

Only the domain is transferred.  
No regulated services.  
Illustrative examples only.  
Buyer responsible for compliance.

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## **8. Acquisition process**

NDA → Strategy exchanges → Formal offer → Escrow → Transfer → Closing (public or confidential)

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## **9. Contact**

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